

jessa wilcoxen
instructor of digital media
www.creativspark.com



EDUCATION

University of Memphis: Memphis, TN May 2009
Masters of Fine Art (Graphic Design) G.P.A. 3.93/4.0
Awarded graduate assistantship, stipend, and tuition waiver.

Bradley University:
Peoria, IL May 2006
Major: Graphic Design
Minors: Marketing and Business Management
G.P.A in Major 3.85/4.0, Total G.P.A. 3.72/4.0
Magna Cum Laude
Awarded Presidential Scholarship

Studied Abroad: London, England January 2004
Class: Creative Strategy

ACADEMIC APPOINTMENTS

Millikin University
Instructor of Digital Media 2016 - Present

When the Illinois governor did not approve the MAP grant funding for 2016-2017 Greenville College offered a campus wide voluntary separation package to all employees. I decided to accept it since I was commuting 52 miles to work.

Greenville College
Associate Professor of Digital Media 2014 - 2016
Assistant Professor of Digital Media 2010-2014

Arkansas State University:
Temporary Assistant Professor of Graphic Design
August 2009 - May 2010

Courses Taught: Greenville College
Traditional On Campus:
Type and Image Design - FA/SP 2010- Present
Business Practices in Design - SP Odd Years 2011 - Present
Introduction to Animation - SP 2011 - Present
Introduction to Digital Media - FA/SP 2010-2012
Web Page Design - FA 2010 - Present
Specialized Studies in Design - SP Even Years 2011 - Present
Advanced Independent Studio - FA/SP 2010-2011
Magazine Production (ENG/COM 235 & ENG/COM 335) *The Vista*
- FA & SP 2012-Present

Online:
Advanced Typography - Summer 2015
Business Practices in Design - Summer 2012
Introduction to Animation- Summer 2011, 2012

Interterm (3 weeks in January):
Exploring Communication Design in Nicaragua - 2014
Package Design - 2012
Image Design - 2011

Courses Taught: Arkansas State University
Fall 2009 Courses: Graphic Design 5, Intro. to Digital Media (Web), and Motion Graphics (After Effects).
Spring 2010 Courses: Advanced Digital Design (Flash), Graphic Design 2, and Package Design.

Courses Taught: University of Memphis (Graduate Instructor of Record)
August 2007 - Spring 2009
Spring 2009 Course: Graphic Design History.
Fall 2007 & Spring 2008 Courses: Computer Assisted Design.
Fall 2008 Course: Visual Thinking.

PROFESSIONAL EXPERIENCE

Professional Design and Consulting

Creative Spark: Principal • Designer • March 2005 -Present
See Work at [creativspark.com](http://www.creativspark.com) and project list on page 4
Main Clients: *Harvard Medical Faculty Physicians, Berryhill Communications*

Lewis Clark Advertising Design: Memphis TN • Designer •
April 2009 - June 2010
Print Production, Web Development, Animation, Graphic Design,
Search Engine Optimization
Main Clients: *Marston Group, Landau Uniforms, Urbane Scrubs,
Varsity Uniform, Live Sweet*

O.T.V.S.: Memphis, TN • Web Design Contractor • June - Sept. 2008
HTML and CSS coding. Information Architecture.

Signature Advertising Agency: Memphis TN • Freelance Designer Apr
2006 - Aug 2008
Print Production, Graphic Design, Information Design
Main Clients: *FedEx Corporation, Hampton Inn, St. Jude, Hilton
Hotels, Homeward Suites*

Jones Art Gallery:
University of Memphis • Graphic / Web Designer
August 2007 - December 2008
Created promotional material for the gallery and designed and coded
the University of Memphis Jones Art Gallery website.

Center For Multimedia Arts: University of Memphis
Design Research Assistant
August 2006 - December 2007
Conducted research for interdisciplinary group of professors.
The largest project involved creating a prototype for a handheld device
to help terminally ill children communicate how they want to spend their
last months of life.

PIP Printing Memphis TN • Graphic Design Contractor
May - August 2007
Designed and printed a variety of promotional material.
Communicated with clients regarding their individual needs.

Peoria Area Chamber of Commerce: Peoria IL
Graphic Design Intern
June 2005 - May 2006
Designed assorted printed materials i.e. logos, event promotion and
signage. Conducted presentations on design concepts at relevant
committee meetings.

MCOMM Group: Peoria IL • Graphic Design Intern • Aug-Dec 2004
Created assorted logos, direct mail cards and brochures.

Illinois Manufacturing Extension Center: Peoria IL
Graphic Design / Marketing Intern • Fall 2003 - Fall 2004
Planned and produced client sales, promotional
literatures, and printed newsletters.

RESEARCH AND CREATIVE ACTIVITY

TweetBlessed.com
Artistic study on the use of the word blessed in today's society and in social
media including both secular and religious interpretations. The site features
my own designs inspired by blessings and showcases designs created by
Greenville College students and invited professional designers from around
the country as guest artist.

Publications Accepted

Jessa Wilcoxen 2016. *Prioritizing Design For Good In The College Experience*
AIGA St. Louis Website, Design for Good initiative.
<https://stlouis.aiga.org/prioritizing-design-for-good-in-the-college-experience/>

Jessa Wilcoxen 2012. *Design For The Future Case Study*.
AIGA National Website, K12 initiative.
<http://www.aiga.org/case-study--design-for-the-future-youth-workshop/>

Exhibition Juror

2015 AIGA Southern Student Graphic Design Exhibition.
2010 Arkansas State University Fine Art Scholarship
2009 Southwest Tennessee Community College Graphic Arts
Graduating Show.

Selected Exhibitions

2014 Exhibited 1 piece in *The Dot Show: An Art Party with a Cause Exhibition*,
St. Louis, Missouri.
2012 Exhibited 2 pieces in *Shutterstock Pixels of Fury Design For Social
Good Exhibition*, St. Louis, Missouri.
2012 Exhibited 1 piece in Central Illinois Ad Club Awards Reception,
Decatur Illinois.
2012 Exhibited 2 pieces in American Advertising Federation ADDY
Awards Gala, Peoria Illinois.
2011 Exhibited 1 pieces in the International Digital Media & Arts
Association Conference IDEAS Exhibition At Savannah College of Art
& Design, Savannah Georgia.
2011 Exhibited 1 pieces in American Advertising Federation ADDY
Awards Gala, Peoria Illinois.
2008 Exhibited 6 pieces in Northwest Mississippi Community College
Graduate Student Exhibition.

Invited Exhibitions

2015 Solo Exhibition *Breast Cancer Kaleidoscope*, Jo's Java Coffee,
Greenville Illinois.
2014 Solo Exhibition *Breast Cancer Kaleidoscope*, Bond County Health
Department "In The Pink" event, Greenville Illinois.

Campus Exhibitions

2014 Solo Exhibition *TweetBlessed*, Richard W. Bock Sculpture
Museum, Almira College House.
2014 Exhibited 5 Digital Illustration pieces in Greenville College
Faculty Art Show.
2014 Exhibited poster, reflection cards, financial player, and logo.
Masaya: Reflections from Nicaragua Show, Digital Media Center Gallery.
2013 Exhibited Animation, *Glitch Art Show*, Digital Media Center Gallery.
2009 Exhibited 6 Digital Illustration pieces in Arkansas State University
Faculty Art Show.

Curated Exhibitions (Does not include exhibitions in which I co-curated)

F 2015 Greenville College *Greenville Bicennial*
S 2014 Greenville College *Masaya, Reflections from Nicaragua*
S 2010 Arkansas State University *AIGA Southern Student Graphic
Design Competition, Judged By Rocco Piscatello, Founder of
Piscatello Design Centre / Professor at Fashion Institute of
Technology*.
F 2010 Arkansas State University *Graphic Design 5 Senior Show
"Designing The Brief"*.

Student Design Expo

S 2016 S 2014 F 2012 S 2012 S 2011 S 2010

Conference Talks/Panels

4/12/16 Talk, Co-Presented With Creative Writing Professor
Dr. LaFaye. 2016 Allerton English Articulation Conference,
Monticello, Illinois, *Revelations About iGen Students Bring
Evolutions in Student Publications and Multimedia Storytelling in
English Studies*
5/30/13 AIGA Board National Leadership Retreat, Philadelphia, PA.
Engaging our Student Members and Educating Area Youth.
1 of 2 selected to represent the AIGA St. Louis professional
design chapter at the retreat from the 25 member board.

4/12/13 Design Days, Southern Illinois University Carbondale.
Embrace the Process.
4/12/13 Design Days, Southern Illinois University Carbondale.
Panelist.

Abstract Accepted for Conference Presentations -- Conference Poster Presentations

Poster presented at the national H-3 | Head, Heart, Hand AIGA
National Design Conference, Minneapolis MN. *Design Thinking on a
Mission*. Oct, 2013

Invited Seminars

4/25/15 Southern Student Graphic Design Exhibition Opening
Arkansas State University. *Embrace The Process*.
3/15/10 Maryville University of Saint Louis.
Brainstorming Techniques For Designers.
2/10/10 Indiana University South East University.
Choosing The Right Hat.
2/1/10 Youngstown State University.
Choosing The Right Hat.
12/15/09 University of Wisconsin-Platteville.
*Disadvantages To Flash Websites In Relation To Search
Engine Optimization*.
12/2/09 College of Mount St. Joseph.
Brainstorming Techniques For Designers.
5/12/09 Arkansas State University.
Work and Research of Jessa Wilcoxen.

Greenville College Seminars/Forums

5/2/14 TED Talk Discussion:
Why There Are Not More Women Leaders at Jo's Java
11/9/12 Faculty and College Board Dinner
*Convergent Media, Papyrus News Online, and the new Vista
Magazine Professor Cole, Professor LaFaye and 4 students*.
4/2/12 Faculty Forum
Visual Thinking Exploration in the Field and in the Classroom.
1/16/12 Martin Luther King Jr. Presentations
Digital Media Reflections of Civil Rights. Mentored 3 students
who presented their original works with my animation.

Directed Workshops

6/13/16 Association of Communication Excellence Conference,
Peabody Hotel, Memphis TN,
Develop Designs that Communicate 1.75 hours.
5/24/16 AIGA St. Louis Professionals Workshop, University of Missouri
St. Louis, Co-Led with English Professor, Dr. LaFaye,
Storytelling in Design, 3 hours.
4/13/13 Design Days, Southern Illinois University Carbondale.
Motion Graphics Techniques in After Effects, 2 hours. Also served as a
portfolio reviewer for SIU's senior design students.
2/11/10 Indiana University South East,
Animating Typographic Systems in Adobe Flash CS4, 2 hours.
Taught Flash animation techniques and conducted a design
activity with the Junior level Graphic Design class.
11/13/09 Arkansas State University,
Introduction to Digital Painting Techniques, 2 hours.
Taught digital painting techniques and conducted an art
activity with Arkansas High School art teachers.

Design For Our Future:

Taught design techniques and conducted design activities with 7th and 8th
grade Art classes.
4/10/12 & 4/17/12 Hillsboro Junior High
4/19/11 & 4/25/11 Pana Junior High School

Abstract Reviews

Conference reviewer for the national H-3 | *Head, Heart, Hand: AIGA Design
Conference (Heart abstract reviewer)*.

Personal Honors and Awards www.creativspark.com for visuals
 2016 ADDY® Gold, American Advertising Federation Regional, InfoSAGE animation, for Division of Clinical Informatics, *Harvard Medical Faculty Physicians*
 2013 Central Illinois Ad Club Member of the Month (March).
 2010 ADDY® Bronze, American Advertising Federation Regional, ASU Design Student Show poster.
 2008 Merit Winner, AIGA Memphis Christmas Card Design Contest.
 2006 Bradley University Outstanding Student in Graphic Design

Invited Blogger

2/25/16 *Buck Smith's Insight on Mentoring*. AIGA STL Design Education
 3/20/14 *Adobe Connect. A Timesaving Tool*. Tech For Teaching @GC.
<http://blogs.greenville.edu/instructionaltechnology/2014/03/adobe-connect-a-timesaving-tool/>

Grants

6/18/15 *United Methodist Communications - Rethink* - free promotion for church website on Google Ads for Sept. and Oct. 2016

Conference Attendee - Volunteer

10/7/15 - Leader of Student Conference Associates (Volunteers)
 10/10/15 AIGA National Design Conference, New Orleans, LA
 Brought 6 Greenville College Students to serve.

Conference Attendee - Participant

9/26/12 - Web Visions Conference & half day
 9/30/12 Workshop on, *The 10 Commandments for TouchScreen Design*, Chicago, IL.
 11/8/10 - AIGA Design Educator's New Contexts/
 11/10/10 New Practices Conference, Raleigh, NC.
 4/27/10 Attendee AIGA Shop Talk at EM Printing, Memphis, TN.
 10/8/09 - Make/Think AIGA National Design Conference,
 Memphis, TN.
 10/11/09
 11/8/08 Attendee AIGA FACE Conference, Memphis, TN.

PROFESSIONAL ACTIVITIES

see www.creativspark.com for many visuals

Professional Design and Consulting

Creative Spark: Principal • Designer • March 2005 -Present

See Creative Spark's non profit work in the "Service to Community" section.

- *Harvard Medical Faculty Physicians*: user interface design, OPENPediatrics.org, Boston, MA, January. 2016. - in progress
- *Powell | Robinson Wedding*: wedding invitation, logo, RSVP cards, Troy, IL, December. 2015.
- *Harvard Medical Faculty Physicians*: informational animation, *InfoSAGE*, software to aid in caring for aging family/friend Boston, MA, August. 2014.
- *Harvard Medical Faculty Physicians*: program, posters, signage, *Global e-Health Conference*, Boston, MA, August. 2014.
- *Michael and Ashtantoy Wedding*: video, Astoria, IL, August. 2014.
- *ERE Media*: online ads, *ERE Recruiting Conference*, San Diego, CA, April. 2014.
- *Creasey | McClelland Wedding*: wedding invitation, logo, RSVP cards, save-the-date cards, Rushville, IL, March. 2014.
- *Berryhill Communications*: novel cover design, *The Middle 51*, Memphis, TN, Jan. 2014.
- *ERE Media*: online ads for their client, *SourceCon Conference*, Atlanta, GA, November. 2013.
- *Cups n' Cakes* branding, logo design Pana, IL, July. 2013.
- *Berryhill Communications*: novel cover design and layout, *Final Solutions*, Memphis, TN, Oct. 2012.
- *Berryhill Communications*: novel cover design and layout, *Alien Demon Ghost Monsters*, Memphis, TN, Oct. 2012.
- *Kestrel Web Design*: website design and wordpress development for their client, *Central Illinois APA Pool Leagues*, Decatur, IL, Aug. 2012.
- *Kestrel Web Design*: website design for their client, *Central IL Home Watch, LLC*, Decatur, IL, Sept. 2012.
- *Kestrel Web Design*: website design for their client,

- *Friendship Hill Retirement Center*, Decatur, IL, Aug. 2012.
- *Bainbridge, Gee, Milanski & Associates*: branding consulting, Decatur, IL, Jun. 2012.
- *Berryhill Communications*: branding consulting, Memphis, TN, May 2012.
- *Kontape*: business cards and letterhead design, Rushville, IL, Mar. 2012.
- *Global Integrated Reimbursement Services*: copywriting, brochure design, infographic design. Memphis, TN Dec. 2012.
- *Hagie | Hopps Wedding*: wedding invitation, logo, RSVP cards, thank you cards, save-the-date cards design, Lewistown, IL, Jul. 2011.
- *AIGA St. Louis*: website art direction, Saint Louis, MO, Apr. 2011.
- *Greenville Vet Clinic*: website architecture consulting, Greenville, IL, Jan. 2011.
- *The Kara Michael Freeman Studio*: website design and development, Memphis, TN, Dec. 2010.
- *Mississippi State University Department of Wildlife, Fisheries and Aquaculture*: logo, Starkville, MS, Dec. 2010.
- *Millikin University Biology Professor: Travis Wilcoxon*: website design and development, Decatur, IL, Jul. 2010.
- *Creative Food Works*: brand naming, Memphis, TN, Mar. 2010.
- *Lead Dog Web website*: home page design, Memphis, TN, Oct. 2008.
- *Onthisveryspot.com*: online advertising design, Memphis, TN, Sept. 2008.
- *Onthisveryspot.com*: branding, Memphis, TN, Sept. 2008.
- *Gator Clothes*: website splash page design, Memphis, TN, Sept. 2008.
- *Black River Banc Venture*: website design, Memphis, TN, Jul. 2008.
- *MegaNurtrition Works, LLC*: identity, Englewood, FL Jul. 2008.
- *2008 Morgan Keegan Equity Conference*: identity and promotion materials, Memphis, TN, Jun. 2008.
- *Railway Maintenance Logistics*: website design, Memphis, TN, Jun. 2008.
- *FedEx Lead FY09 Poster*: art direction and design, Memphis, TN, May 2008.
- *Askew Hargraves Harcourt & Assoc., Inc.*: website design, Memphis, TN, May 2008.
- *Lead Dog Web*: photography production, Memphis, TN, May 2008.
- *Compliance Assurance Associate Booklet*: design and art direction, Memphis, TN, Apr. 2008.
- *Viking Kitchen School Design Standards Manual*: print production and design, Memphis, TN, Jul. 2007.
- *2007 Morgan Keegan Equity Conference*: identity and promotion materials, Memphis, TN, Jun. 2007.
- *Spoon River Mercantile*: identity, business cards, magnets, coffee mugs, Lewistown, IL, Mar. 2005.

TEACHING

Faculty Design Advisor of the student produced magazine, *The Vista*.

FA 2012 - Present

The Vista is a biannual student produced magazine targeted to current Greenville College students. We produce one 52 page issue a semester that is distributed in print to on campus students and online to the greater G.C. community.

Faculty Advisor of the student chapter of AIGA Greenville College.

Digital Media / Art / Marketing club on campus which I founded in 2010.

Faculty Advisor of AIGA Arkansas State University when employed at ASU.

FA 2011 Faculty Mentor COR 401 Group

COR 401 is a multidisciplinary capstone course for graduating seniors. Each multidisciplinary group spends the semester trying to solve a global problem and presents their research at Greenville College's *Common Day of Learning*.

Courses Developed

- Jan 2014 *Exploring Communication Design in Nicaragua* (DM 375)
- SP 2013 *Specialized Studies in Design* (DM 365)
- SP 2012 *Business Practices in Design* (DM 330)
- SU 2012 A Summer Online version of *Business Practices in Design* (DM 330)
- Jan 2012 *Package Design* (DM 370)
- SP 2011 *Intro to Animation* (DM 350)
- SP 2011 *Graphic Design 2* (DM 330)
- Jan 2011 *Image Design* (DM 370)

My Students' Honors and Awards

See appendix for visuals & descriptions.

- Regional American Advertising Federation ADDY (IL)
- District American Advertising Federation ADDY (IL, IN, MI)

The Vista Magazine

2015 Associated Collegiate Press Magazine Pacemaker, Finalist

2015 Associated Collegiate Press Cover Design of the Year, Honorable Mention (Newsmagazine / Special Section Cover Category)

- Silver. Fall 2015 Issue - American Advertising Award - Regional
- Fall 2015 Cover Design - American Advertising Award - Gold Regional.
- Spring 2015 Cover Design - American Advertising Award - Gold Regional.
- Fall 2014 Cover Design - American Advertising Award - Gold Regional. Gold District 6
- Silver. Fall 2014 Issue - American Advertising Award - Regional
- Silver. Spring 2014 Issue - American Advertising Award - Regional
- Gold. Fall 2013 Issue - American Advertising Award - Regional
- Gold. Fall 2013 Cover Design - American Advertising Award - Regional
- Gold. Spring 2013 Issue - American Advertising Award - Regional
- Fall 2012 Issue - American Advertising Award - Gold Regional . Silver District 6
- Silver. Logo Redesign - American Advertising Award - Regional

General Student Wins (Many additional awards have been won by students in Photography and Videography that are the result of my leadership in the submission process.. 71 total at GC since 2010.)

- 2015 Gold American Advertising Award, Regional. Judge's Choice Katie Wallace. *Lowborn Digital Art poster*
- 2015 Silver American Advertising Award, Regional. Bekah Dothager. *Infographic Poster. The Houses of Hogwarts.*
- 2015 Silver American Advertising Award, Regional. Katie Wallace. *Vessel Digital Art.*
- 2015 Silver American Advertising Award, Regional. Jake Cannon. *Shia Labeouf Kinetic Typography Animation.*
- 2015 Silver American Advertising Award, Regional. Austin Stephens. *Star Wars Title Sequence 3D Animation.*
- 2014 Gold American Advertising Award, Regional. Best of Show Kathryn Kelley. *Beyond the Lamppost Campaign.*
- 2014 Silver American Advertising Award, Regional. Amanda Ingram. *Blood Diamond Poster.*
- 2014 Silver American Advertising Award, Regional. Jack Wang. *Pearl Harbor Attack Poster.*
- 2014 Gold American Advertising Award, Regional. Kathryn Kelley. *St. Martha's Hall Mobile App Design.*
- 2013 Silver ADDY® Award, Regional. Logan Shaw. *Ayers Field Station Branding.*
- 2013 Gold ADDY® Award, Regional. Logan Shaw. *Descpicable Me Title Animation.*
- 2013 Gold ADDY® Award, Regional. Rebekah Dothager. *Harry Potter Poster.*
- 2012 Best of Show / Gold ADDY® Award, Regional. Arley Cornell. *Sustainable Projects Animation.*
- 2012 Silver ADDY® Award, Regional. Ashley Feezor. *Make Bad Art Website.*
- 2012 Silver ADDY® Award, Regional. Simeon VonBerg. *Houston Food Bank Website.*
- 2012 Silver ADDY® Award, Regional. Andie Rea. *Portfolio Website With Original Work.*
- 2012 Silver ADDY® Award, Regional. Logan Shaw. *Decagon Award, Central Illinois Ad Club, Arley Cornell, Inverted Bridge Non Profit Motion Graphics Animation.*
- 2011 Silver ADDY® Award, Regional, Silver District 6. Kim Minshall. *Silver I Do, Do You? Poster Series.*
- 2011 Best of Show / Gold ADDY® Award, Regional, Silver District 6. Blake Holderread. *Portfolio Website.*
- 2011 Silver ADDY® Award, Regional, Blake Holderread. *American Low Animation.*
- 2011 Silver ADDY® Award, Regional. Hilary Wright. *Last Infographic Poster Series.*
- 2011 Silver ADDY® Award, Regional. Kristen Minshall. *Shred the Dread Oreo campaign.*
- 2010 Gold ADDY® Award, Regional, Silver District 6.

- 2010 Best of Show / Gold ADDY® Award, Regional, Silver District 6 Kelly Baker. *Celebrity Magazine Digital Illustration.*
- 2010 Silver ADDY® Award, Regional. Kimberly Minshall. *Give Blood Poster.*
- 2010 Silver ADDY® Award, Regional. Logan Shaw. *Celebrity Magazine Illustration.*
- 2010 Silver ADDY® Award, Regional. Kristin Minshall. *Fresh Girls Magazine and Spreads.*
- 2010 Silver ADDY® Award, Regional. Miranda Caulkins. *Riam Magazine Design and Photo.*
- 2010 Bronze ADDY® Award, Regional (Arkansas) Tiffany Taylor. *Circus Nuts Packaging.*
- 2010 Bronze ADDY® Award, Regional (Arkansas) Jennifer Day. *Horse Treats packaging.*
- 2010 Bronze ADDY® Award, Regional (Arkansas) Jennifer Day. *Naked Truth Advertising Campaign.*
- 2010 Silver ADDY® Award, Regional (Arkansas) Ginger Hill. *Menopause Spread.*
- 2010 Silver ADDY® Award, Regional (Arkansas) Ginger Hill. *Menopause Cover.*
- 2009 Best of Multimedia Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Luther Pagan. *website.*
- 2009 Best of Multimedia Runner-Up Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Joshua Hopper. *website.*
- 2009 Best of Multimedia Merit Award, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Tiffany Taylor. *animation*
- 2009 Show Admission, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Jennifer Day. *Horse Treat packaging.*
- 2009 Show Admission, AIGA Southern Student Graphic Design Competition. (Arkansas, Kentucky, Louisiana, Mississippi, Missouri & Tennessee), Dustin Simpkins. *Dog Food packaging.*
- 2009 Best of Show & Gold ADDY® Award, American Advertising Federation Northeast Arkansas Regional (Arkansas), District 10 Silver, (Texas, Oklahoma, Arkansas, Northwest Louisiana.) Ryan Ochsner. *advertising campaign.*
- 2009 Bronze ADDY® Award, American Advertising Federation Northeast Arkansas, Regional (Arkansas), Lindley White. *television commercial.*
- 2009 Show Admission, University of Memphis Student Design Exhibition, Andrew Baines. *Design History Poster.*

Teaching Featured In The Media

- 2/25/16 *Digital Media Majors Win Addy Awards*, Greenville College Press Release.
- 3/10/14 *GC Receives Top Honors at Regional Advertising Competition*, Greenville Illinois WGEL News.
- 3/3/14 *GC Students Receive Top Accolades at Regional Advertising Competition*, Greenville College Press Release.
- 2/19/13 *Greenville College Grabs Third Straight Best of Show at Local Student ADDY Awards*, Greenville College Press Release.
- 2/28/11 *GC Students Win Big at 2010 ADDY Awards*, Greenville College Press Release.

Greenville College: Students International Mission Trips

Each student worked at sites that allowed them to use skills they learned in his/her major. I worked with local media experts and students to capture photography, create promotional videos of the mission work, and various design and branding pieces with a goal to raise funds for future trips, support the local's media needs, promote studying abroad, and record memories. 2013 January Term Faculty Team Leader: January 5 - January 27 to Masaya, Nicaragua. 2011 May Term Faculty Team Leader: May 23 - June 5 to Magdalena, Guatemala.

Student Senior Honor Thesis Chair

Spring 2016 Bekah Dothager, *The Function of Design Management and It's Necessity for Sustainability in Business*

Coordinated Lectures/Seminars/Colloquium

Greenville College

- 11/13/13 Doveed Linder, Independent Film Producer, sponsored by the VLAA - *Volunteer Lawyers and Accountants for the Arts* (40+ in attendance).
- 10/26/13 Joe McGill, Washington University Web Developer, Colloquium (40+ in attendance). Also led a workshop in my Web Page Design class.
- 4/12/11 Ray Malkin freelance photographer & Dee Coleman owner of Shock City Studios, sponsored by the VLAA - *Volunteer Lawyers and Accountants for the Arts* (60+ in attendance).
- 10/27/10 David Walker from Memphis TN, *Life By Design* (80+ in attendance) also hosted a portfolio review of digital media and art students work, critiqued student's work in Graphic Design I.

Arkansas State University

- 4/27/10 Micahel Guthrie from Memphis TN, *How to Survive As A Designer*, (60+ in attendance) also presented awards at AIGA Southern Graphic Design Exhibition.

Served as Juror

- 2016 Juror for Storyguild: Storytelling at the Greenville College Digital Festival
- 2011-2016 Juror for the annual Greenville College Book Arts Exhibition.
- 2010 Juror for the Arkansas State University Fine Art Scholarship Recipient at the Memphis Brooks Museum of Art, Memphis TN.

GOVERNANCE

Greenville College Governance

- 2015 - Present: Faculty Review Committee.
- 2012 - 2015: Diversity Committee Member.
- 2013 - Present: Vice President of Academic Affairs Search Committee.
- 2012 - Present: GC Publications Board.
- 2011 - 2014: Student Welfare Committee Member.
- 2012 - 2013: Co-Chair of the Diversity Committee, part of campus Foundations Project.

Arkansas State University Governance

- 2009 - 2010: Faculty Advisor for AIGA *The professional association for design*.
- 2009 - 2010: Gallery/Visiting Artist Committee Member.
- 2009 - 2010: Art Department Assessment Committee Member.
- 2009 - 2010: Art Department Scholarship Committee Member.
- 2009 - 2010: Review Master of Arts Students' Work at quarterly critiques.

SERVICE

Service and Leadership to the Community and Other Organizations

- 2010-Present American Advertising Federation Member
- 2010-2014 Central Illinois Advertising Club Member
- 2010-Present Peoria Illinois Advertising Club Member
- 2014-Present St. Louis AIGA Chapter Mentorship Chair
- 2011-2014 St. Louis AIGA Chapter Education Chair
- 2010-Present St. Louis AIGA Chapter Member
- 2006-2010 Memphis AIGA Chapter Member
- 2008-2010 901 Creatives Member.
- 2005-2006 President of Bradley University Student AIGA Chapter.
- 2004-2006 AIGA Member for Bradley University's Chapter.

Design Service: Greenville College

- *GC Master in Fine Arts in Creative Writing "Story Core"*: logo design July. 2014.
- *GC Digital Media website redesign*: graphics and content July. 2014.
- *GC Publications Promotion to incoming students*: flyer July. 2013.
- *Student Visit Follow Up*: custom postcard, May. 2013.
- *Life and Light Digital Media Center Donor Thank You*: custom thank you card, Feb. 2012.

- *2012 Student Design Expo*: poster/online promotion image, August 2012.
- *Papyrus*: poster design, art directed the website design and branding, July 2012.
- *Digital Media Department Branding*: mousepad, stickers, certificates May/June 2012
- *Common Day of Learning Gender Roles Promotion*: poster/online promotion image, napkin holders and brochure cover. August & December 2011.
- *Digital Media Department Branding*: identity system including logo, department advising/recruiting brochure, department website design June/July 2011. - updated June 2012
- *Guatemala IGA Cookout Fundraiser*: poster/online promotion image, April 2011.
- *Guatemala Junior/Senior Banquet Photography Fundraiser*: poster/online promotion image, April 2011.
- *2011 Student Design Expo*: poster/online promotion image, May 2011.
- *Annual Student Exhibition*: poster/online promotion image, January 2011.
- *Image Design Recruiting*: poster/online promotion image, November 2010.
- *Graphic Design 2 Recruiting*: poster, November 2010.
- *Digital Media Seminar (David Walker)*: poster/online promotion image, October 2010.
- *AIGA pseudoCon*: poster/online promotion image and logo, September 2010.
- *AIGA Recruiting*: poster/online promotion image, September 2010.

Design Service: Arkansas State University

- *Student Honors Luncheon*: invitation, poster, tickets, and program, March 2010.
- *Jed Jackson Artist Lecture*: poster, March 2010.
- *AIGA Southern Student Graphic Design Competition*: poster, design, February 2010.
- *Arkansas State University Graphic Design Show*: poster & postcard, design, October 2009.
- *Arkansas State University 100th Year Gallery Exhibition*: poster, October 2009.
- *AIGA Elections*: poster, September 2009.

Incorporated College's and the Community's Design Needs into the Classroom.

- *Bond County Prairie Counseling Center*: logo, brochure, business card, letter-head, social media campaign, interactive print piece (DM 330). February 2016.
- *Papyrus online news*: logo animation bump for videos (DM 350). April 2015.
- *American Farm Heritage Museum and Railroad*: two logos, fundraising brochure, and other branding pieces (DM 330). April 2014.
- *Bond County Foster Hope*: logo, fundraising brochure, and other branding pieces (DM 330). March 2014.
- *Alumni Office Animated Christmas Card*: emailable / social networking animation (DM 350). April 2012.
- *Common Day of Learning (2013 (14) (15) Promotion*: poster/online promotion images (DM 330). April 2012.
- *Art Department Recruitment*: poster and recruitment/advising brochure (DM 330). March 2012.
- *Math & Science Division Branding System*: logo and tshirt design (DM 330). March 2011.

Design Service To The Community

- *Faith Builder Ministry Branding and promotion*: logo, shirts, forms, ads, photography, Pana, IL, Summer. 2015
- *Student International Nicaragua Promotion*: 20 minute video, fundraising photography, prayer postcards, fundraising brochures, mission site logo, financial planner, and awareness poster. Jan. 2014.
- *Pana First United Methodist Church*: Youth T-Shirts, Pana, IL, Dec. 2013
- *Luke Potter Benefit*: Poster and Online graphic, Lewistown, IL, Sept. 2013.
- *The Liberal Arts Ecologists Blog*: logo/header graphic, Pana, IL,

- August 2013.
- *Pana First United Methodist Church Pathways to a Praying Church*: poster/online promotion, registration brochure, Pana, IL., Jun. 2013.
- *Pana First United Methodist Church Website*: flyer and prayer card, Pana, IL, May 2013.
- *Midwest Herpetological Symposium*: tshirt design, postcard design, website registration. Peoria, IL Feb. 2013.
- *Jesus Loves You Ministries (assistance for those struggling with methamphetamine addiction)*: brochure and business card designs, Pana, IL, Feb. 2013
- *Pana First United Methodist Church Website*: website design and development, Pana, IL, Jan. 2013
- *Central Illinois Herpetological Society*: branding, website design and development, Peoria, IL Jul. 2012.
- *Taylorville Christian Church Mission Trip Promotion*: tshirt design and photography, Harrisburg, IL Jun. 2012.
- *Pana First United Methodist Church Worship in Spirit & Truth Seminar Promotion*: poster/online promotion, registration brochure, Pana, IL., Jun. 2012
- *Pana First United Methodist Church Shirts*: Discovery Weekend Shirts and Polos, Pana, IL, Oct. 2011
- *Pana First United Methodist Church Shirts*: Hebrew Coffee branding, Pana, IL, Sept. 2011
- *Pana First United Methodist Church Branding*: logo, placemats, letterhead, business cards, Pana, IL, Sept. 2011
- *Pana First United Methodist Church Lord Teach Us To Pray Seminar Promotion*: poster/online promotion, registration brochure, Pana, IL, Jul. 2011
- *Student International Guatemala Promotion*: 14 minute video, fundraising photography, and prayer postcards, Jun. 2011.
- *Pana First United Methodist Church Announcements*, powerpoint template & background graphic, Pana, IL, Mar. 2011.
- *Pana First United Methodist Church New Members Luncheon*: invitation and poster, Pana, IL, Feb. 2011.
- *Pana First United Methodist Church Back To Church Sunday*: poster and pocket size handouts, Pana, IL, Aug. 2010.
- *Memphis Pugs Adoption Society Golf Fundraiser*: t-shirt design, Memphis, TN, May 2010.
- *Christ United Methodist Church KIDMO room*: design vector sketch, Memphis, TN, Jan. 2010.
- *Memphis Pugs Adoption Society Golf Fundraiser*: t-shirt design and poster, Memphis, TN, Feb. 2009.
- *University of Memphis Jones Hall Gallery*: website design and development, Memphis, TN, Jan. 2009.
- *Memphis Pugs Adoption Society*: Halloween Costume Contest t-shirt design, Memphis, TN, Feb. 2009.
- *Memphis Pugs Adoption Society Golf Fundraiser*: t-shirt design and poster, Memphis, TN, Mar. 2008.
- *2007 St. Jude Children's Research Hospital Palliative Care Unit*: identity, Memphis, TN, Jan. 2007.
- 2008-2010 Memphis Pug Rescue Volunteer Graphic Designer.
- 2004-Present Central Illinois Herpetological Society Volunteer Webmaster.

Outreach: (service to the community by furthering the value of design)

AIGA St. Louis Mentorship Chair (July 2014 - 2016)

Created a Mentor Match program that pairs young designers with experts in the area. Hosted at least 3 events each season training the mentors, encouraging mentees, and a celebration of the professional partnerships through a final exhibition open to the public in St. Louis.

AIGA St. Louis Education Chair (Jan 2011 - July 2014)

Served as a liaison between AIGA National, AIGA St. Louis and Student Group Faculty Advisors at surrounding universities. Coordinated faculty advisors and their student groups, arranged studio tours, submitted reports to national, organized the student portfolio session at the AIGA St. Louis Student Design Conference, organized the annual scholarship application and review process, promoted collaboration between schools, and advocated for students to the AIGA St. Louis board.

AIGA St. Louis Committees

2015 Design Education Blog Planning Committee

- 2014 Mentor Match Planning Committee
- 2013 AIGA St. Louis Local Board Retreat Planning Committee
- 2012 Shutterstock Pixels of Fury Design Competition and Exhibition Planning Committee
- 2011-2014 Annual AIGA St. Louis Student Design Conference Planning Committee

AIGA St. Louis Design Creation

AIGA St. Louis Shutterstock's Pixel of Fury Competition and Exhibition for Social Good, email banner graphics, website calendar graphics, poster, and illustration. Collaborated with Greenville College student, Alex Brandt, to design the event signage, banners, screen graphics, and event program. October 2012.

AIGA St. Louis Scholarship, email banner graphics, website calendar graphics. December 2011.

AIGA St. Louis Student Chat Event, email banner graphics, website calendar graphics. October 2011.

AIGA St. Louis Adobe Muse Workshop Event, email banner graphics, website calendar graphics. October 2011.

General: Outreach

Developed and Led "Design For Our Future." This is a two day event in which I teach design techniques and lead a design exercise with area youth. I held this workshop at Hillsboro Junior High (2012) and Pana Junior High (2011) and presented about it at AIGA Leadership Retreat - FORWARD in Philadelphia, PA. (2013)

- 5/6/10 Colonial Middle School, Memphis, TN.
What is Design - Optional School Promotion Theme
Conducted a graphic design activity for a 7th grade Creative Writing class.

Arkansas State University: Conducted Formal Student Reviews of MA and BFA junior students' work with other Art Department faculty